



creative graphic designer

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### Personal Details

Toby Daniel Coleman, Date of Birth: 23-04-1974, Married, British  
 52 Harper Crescent, Idle, BRADFORD BD10 9RY  
[Graphic Design - Logos - Corporate Design - Concepts - Scamps - Advertising](#)  
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### Education

1993-1996 De Montfort University, Leicester  
 1992-1993 York College of Further & Higher Education  
 1984-1992 Joseph Rowntree Secondary School  
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### Qualifications

BA(Hons) Graphic Design  
 BTEC Foundation Studies in Art & Design  
 4 A Levels - Art, Physics, Maths & General Studies  
 9 GCSE's - including English & Maths  
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### Software Knowledge

I am fully proficient in the use of Indesign, Photoshop, Illustrator, Quark, Cinema 4D, Director MX, Dreamweaver & Fireworks and currently learning Flash.  
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### Employment

#### 05/2008 - Present

Senior Graphic Designer - Williams Lea. Normanton  
 Concepts, visuals and layouts for various work - POS, Direct mail, adverts, digital & web work  
 Clients such as HBoS, Aviva, Santander, Diageo, Bank of America, Capital One and RAC.

#### 06/2004 - 05/2008

Graphic Designer - Brahm Limited, Leeds.  
 At Brahm I was a senior member of the Design Implementation team, which specialised in the quick and accurate turnaround of work.  
 It was an extremely varied role: my schedule ranged from producing logo designs, corporate brochures and press adverts to publishing websites and digital presentations for a wide range of well established clients, including Kellogg's, McCain, Britvic, Persimmon Homes and Pets at Home.

#### 04/1998 - 06/2004

Graphic Designer - Teamwork Marketing, York.  
 This was an all-encompassing role involving the production of concepts and seeing them through to visuals and finished artwork. Our portfolio of clients included Nestlé, Kellogg's, Virgin Trains, Sara Lee, Mr Kipling and Ideal Boilers. Other duties included the Macintosh support for the company: I successfully implemented a new network and maintained the software and hardware.

#### 07/1997 - 04/1998

Graphic Designer - Whitakers, Leeds.  
 My duties here involved the design of various monthly publications.

#### 09/1996 - 07/1997

Junior Designer - Tattersall Advertising, Harrogate.  
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### Personal Qualities

My personality is warm and friendly and I have a good sense of humour. I enjoy a challenge and am keen to take on new responsibilities. My logical approach to problem solving proves beneficial when working as part of a team. I am always looking to further my abilities and knowledge and enjoy sharing this with my colleagues.  
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### Relevant Information

I hold a full clean driving licence.  
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### Leisure Activities

My wife and I are renovating our property. This is taking a while due to the help of our two year old daughter. I share a long-term interest of restoring classic Volkswagens with my brother.  
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### References

Simon Wilson  
 Senior project manager  
 Royal House  
 Floor 2  
 28 Sovereign Street  
 Leeds  
 LS1 4BA  
[www.twentysixdigital.com/](http://www.twentysixdigital.com/) - [Cached](#) - [Similar](#)

Daniel Gath  
 Managing Director  
 Daniel Gath Homes  
 The Old Stables  
 292 Tadcaster Road  
 YORK  
 YO24 1ET  
[www.danielgathhomes.co.uk/](http://www.danielgathhomes.co.uk/) - [Cached](#) - [Similar](#)

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#### Graphic Designer

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#### Creative Thinking

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#### Clever Concepts

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#### Design Solutions

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#### West Yorkshire Designer

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#### Corporate Identity

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#### Advertising Campaigns

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